

**MAKE AN IMPACT  
FOR YOUR EVENT**

Advertising opportunities at **Coventry Building Society Arena 2026**





## ADVERTISING YOUR EVENT

**We provide you with the opportunity of branding our building to create maximum impact for your event.**

By advertising your event across the numerous internal and external advertising spaces we give you the opportunity to enhance brand awareness and customer experience.

We make the process as simple as possible. You choose where you'd like to advertise. If you decide to use our digital advertising spaces you just provide us with the correct artwork dimensions and we do the rest!

If you prefer fixed advertising, our supplier will provide you with preferential production rates.

Speak to your event organiser for further details, or contact the marketing team on [marketing@cbsarena.co.uk](mailto:marketing@cbsarena.co.uk)

Please note: prices quoted are for individual sites and exclude VAT. Where multiple sites are booked production and rigging discounts may be available - please ask for a quotation to confirm. Prices are 'per event' (maximum 3 day hire applies). If the space is required for longer periods additional fees may apply. Some locations must be rigged by venue personnel or venue approved contractors. This is due to health and safety issues regarding weight loadings and installation techniques.

# NORTH ENTRANCE DIGITAL BANNER

## SITE

North Entrance LED Banner

## SIZE

50:9 (1600px x 288px)

## FORMAT

Still graphics in JPEG or PNG

Videos graphics in H.264, MP4,  
AVI or MKV format

## PRICE

£1950.00 (sole use)

£1300.00 (shared use)

## REFERENCE

MAI001



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# ATRIUM VIDEO WALL

## SITE

Main Atrium

## SIZE

16:9 (3840px x 2160px)

## PRICE

£1950.00 (sole use)

£1300.00 (shared use)

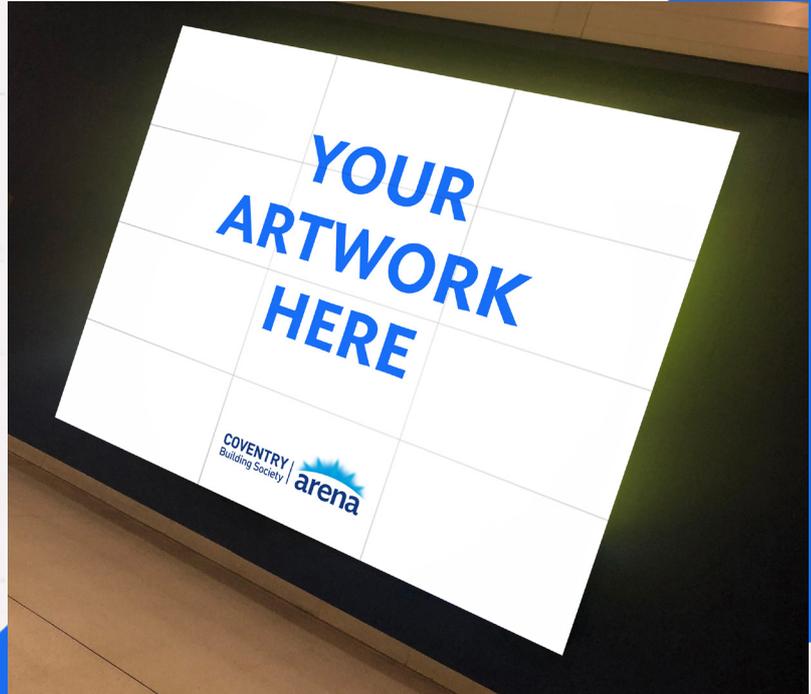
## FORMAT

Still graphics in JPEG or PNG

Videos graphics in H.264, MP4, AVI or MKV format

## REFERENCE

MAI002



# ATRIUM

## DIGITAL POSTER

x8 Sizes

### SITE

Main Atrium

### SIZE

9:16 (1080 x 1920 pixels)

### PRICE

**1x £162.50** (sole use)

**1x £117.00** (shared use)

**4x £650.00** (sole use for 4 posters)

**4x £486.00** (shared use for 4 posters)

**8x £1040.00** (sole use of 8 posters)

**8x £832.00** (sole use of 8 posters)

### REFERENCE

MAI003

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### FORMAT

Still graphics in JPEG or PNG

Videos graphics in H.264,  
MP4, AVI or MKV format.



# DIGITAL MARKETING PACKAGE

## INCLUDES

- 3 Digital Atrium Screens (1 x fixed advert per screen)
- North Entrance Banner
- Video Wall

## FORMAT

Still graphics in JPEG or PNG

Videos graphics in H.264, MP4, AVI or MKV format

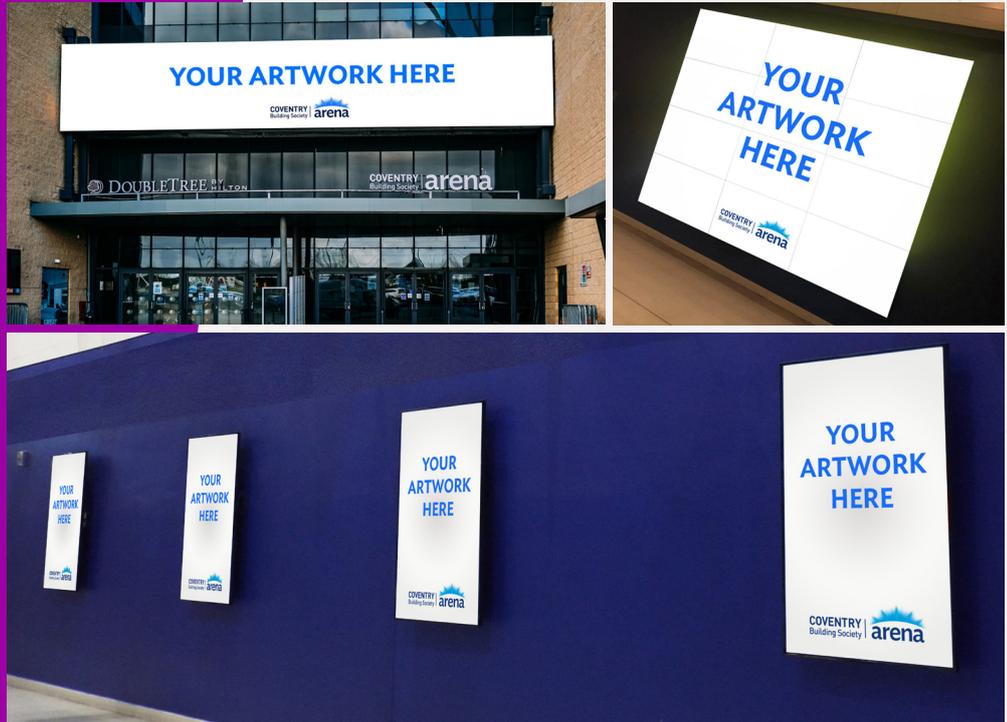
## PRICE

£3900.00 +vat (sole use)

£1950.00 +vat (shared use)

## REFERENCE

MA1004



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# ESCALATOR BARRIER GLASS

## SITE

Atrium Main Staircase /  
Escalator

## SIZE

1400 mm x 650 mm

## PRICE

£375.00 (for 2)

## MATERIAL

Easy lay bubble vinyl

## FIXINGS

Fixed to glass

## REFERENCE

MAI005

1400 mm

**DIMENSIONS &  
PROPORTIONS**

650 mm



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# ATRIUM PILLAR WRAP

## SITE

Atrium

## SIZE

3900 mm x 2800 mm

## MATERIAL

Easy lay bubble vinyl

## PRICE

£1140.00 (1 pillar)

£2265.00 (2 pillars)

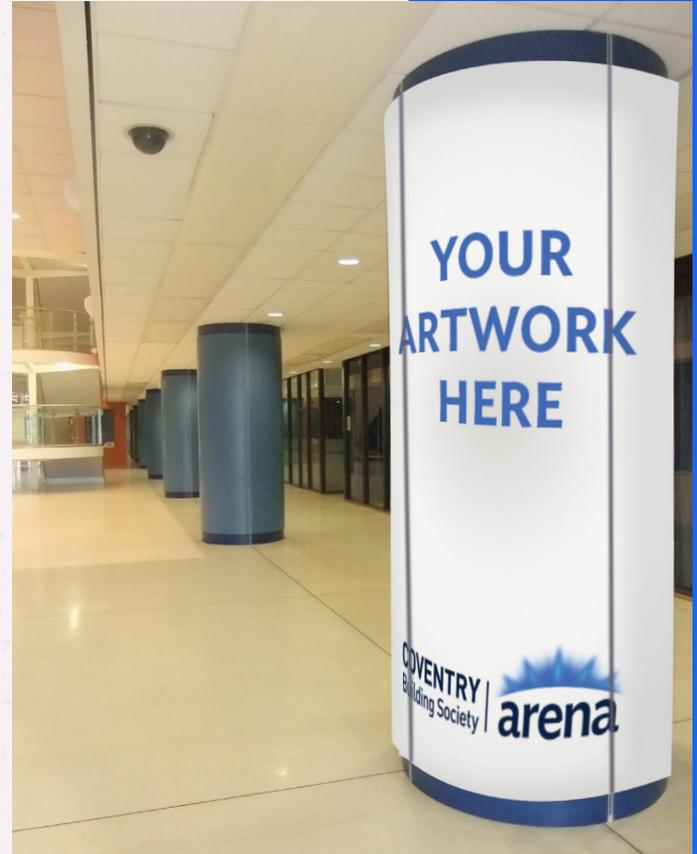
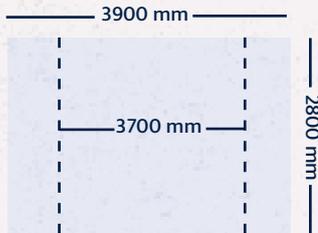
£3345.00 (3 pillars)

£4800.00 (4 pillars)

## REFERENCE

MAI006

## DIMENSIONS & PROPORTIONS



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# THIN ATRIUM PILLARS

## SITE

Atrium

## SIZE

**A** 2040mm x 3000mm

**B** 1760mm x 3000mm

**C** 1760mm x 3000mm

(100mm either side)

## MATERIAL

Easy lay bubble vinyl

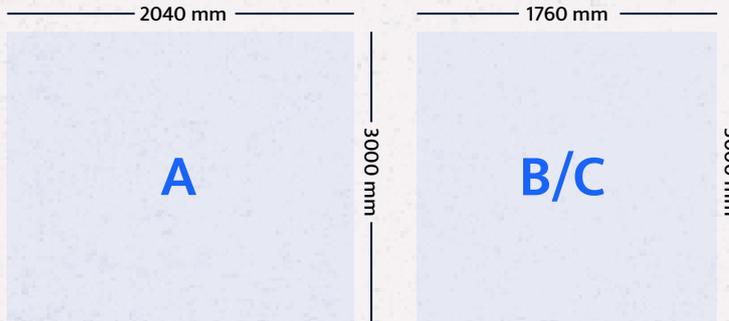
## PRICE

£490.00 each

## REFERENCE

MAI007

## DIMENSIONS & PROPORTIONS



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# ATRIUM FLAGS

## SITE

Atrium

## SIZE

750 mm x 1500 mm

## MATERIAL

Banner vinyl with pockets

## PRICE

£1125.00 (6 flags)

£1650.00 (10 flags)

£4550.00 (46 flags)

## REFERENCE

MA1008

## DIMENSIONS & PROPORTIONS

— 750 mm —



1500 mm

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# PULL UP BANNER

## SITE

Any

## SIZE

800 mm x 2000 mm

## MATERIAL

Banner vinyl

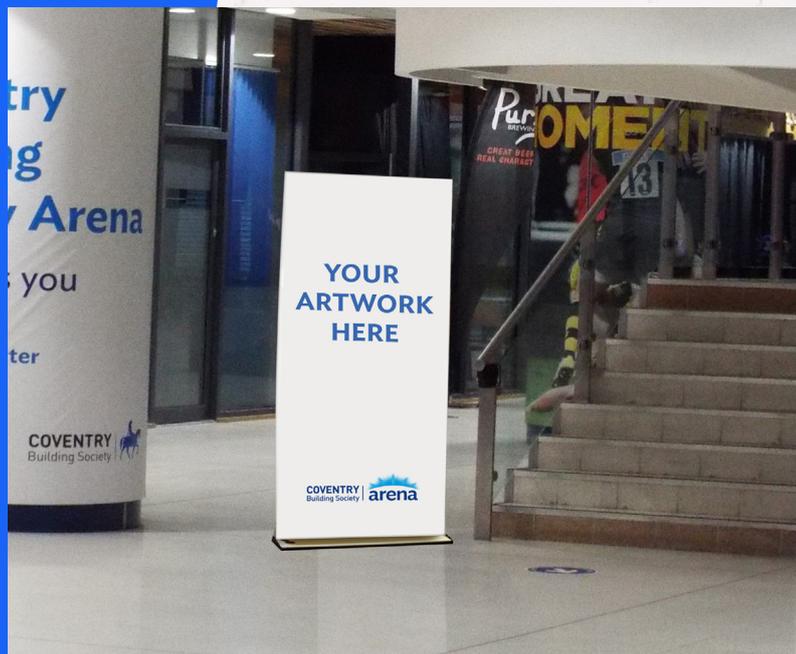
## PRICE

£270.00 each

## REFERENCE

MAI009

## DIMENSIONS & PROPORTIONS



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# ATRIUM DROP-DOWN

## SITE

Atrium

## SIZE

2250 mm x 1500 mm

## MATERIAL

Banner vinyl with pockets

## FIXINGS

Hanging wires

## PRICE

£667.50 (single sided)

## REFERENCE

MAI010



\* Available double or single sided

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# ATRIUM STEP RISERS

## SITE

Atrium Main Staircase

## SIZE

1650 mm x 130 mm

## MATERIAL

Easy lay bubble vinyl

## FIXINGS

Surface mounted

## PRICE

£1050.00 (for 20)

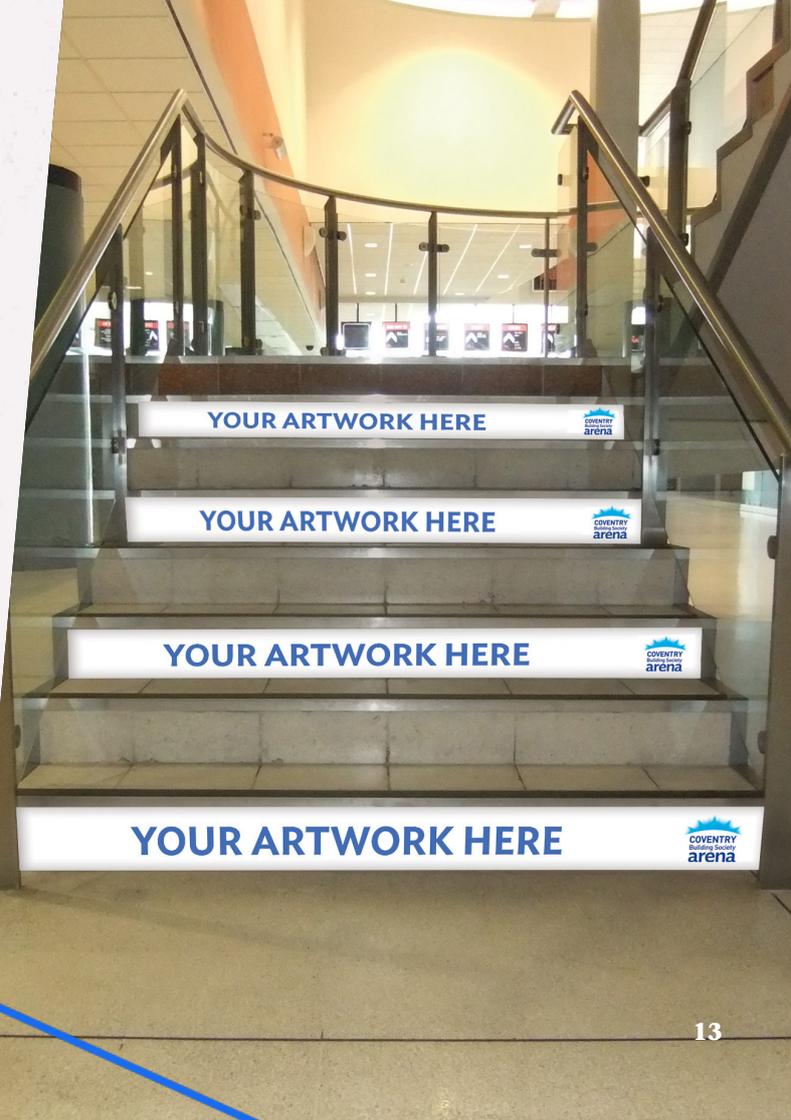
## REFERENCE

MAI011

1650 mm

## DIMENSIONS & PROPORTIONS

130 mm



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# SOUTH ENTRANCE DROP-DOWN BANNER

## SITE

Atrium – South Entrance

## SIZE

3500 mm x 1500 mm

## MATERIAL

Banner vinyl with pockets

## FIXINGS

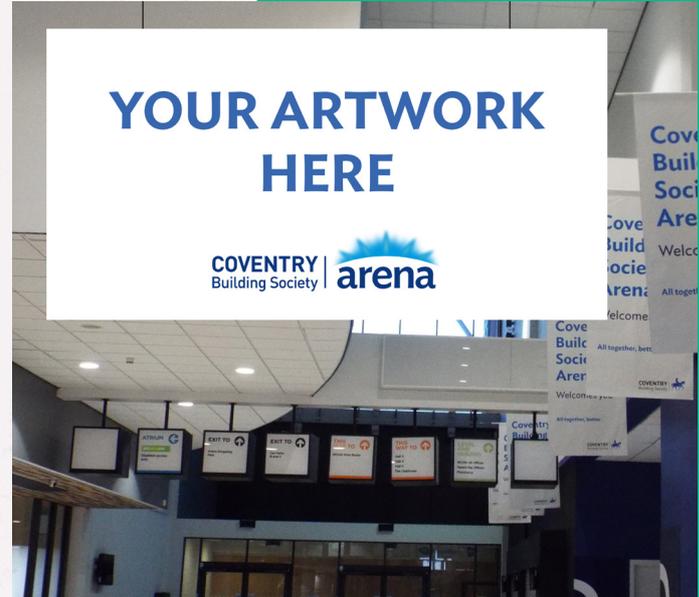
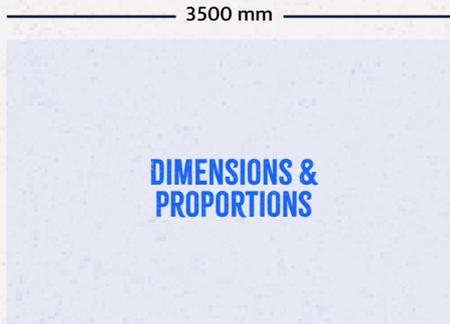
Hanging wires

## PRICE

£490.00 (single sided)

## REFERENCE

MAI012



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# STAIRWELL SLIMLINE GRAPHIC STRIPS

## SITE

Atrium Main Staircase

## SIZE

3000 mm x 280 mm

## MATERIAL

Easy lay bubble vinyl

## FIXINGS

Surface mounted

## PRICE

£397.50 (lower level)

£757.50 (upper level)

## REFERENCE

MAI013

3000 mm

## DIMENSIONS & PROPORTIONS

280 mm

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# STAIR BARRIER GLASS

## SITE

Atrium Main Staircase

## SIZE

500 mm x 800 mm

## MATERIAL

Easy lay bubble viny

## FIXINGS

Fixed to glass

## PRICE

### Lower level

£255.00 (2 posters)

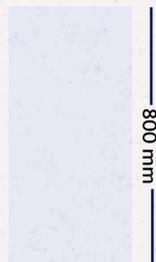
£375.00 (4 posters)

### Upper level

£375.00 (4 posters)

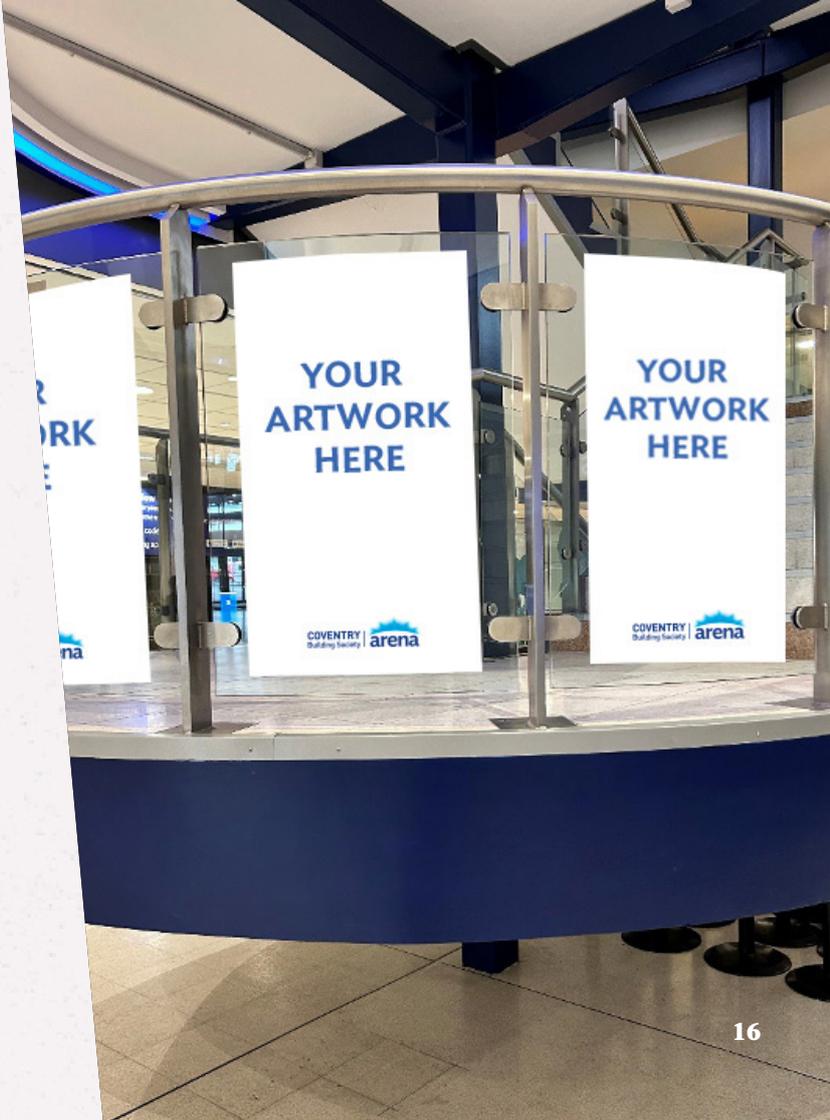
## DIMENSIONS & PROPORTIONS

— 500 mm —



## REFERENCE

MAI014



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# HANGING ESCALATOR SIGN

## SITE

Atrium Main Staircase

## SIZE

2000 mm x 1000 mm

## PRICE

£285.00 (single sided)

£405.00 (double sided)

## MATERIAL

Foamex

## FIXINGS

Hanging foamex panel /  
wire & clips

## REFERENCE

MAI015

2000 mm

**DIMENSIONS &  
PROPORTIONS**

1000 mm

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YOUR ARTWORK HERE

COVENTRY  
Business Society | arena

# EXHIBITION HALL 1 ENTRANCE BANNER

## SITE

Atrium

## SIZE

3050 mm x 710 mm

## PRICE

£299.00 (1 entrance)

£552.00 (2 entrances)

## MATERIAL

Foamex / Correx

## FIXINGS

Banner track

## REFERENCE

MAI016

3050 mm

**DIMENSIONS &  
PROPORTIONS**

710 mm



# EXHIBITION HALL 2

## ENTRANCE BANNER

### SITE

Atrium

### SIZE

A/C 1800 mm x 710 mm

B 3050 mm x 360 mm

### MATERIAL

Foamex / Correx

### FIXINGS

Banner track

### PRICE

A&C £634.80

B £316.15

ABC £850

### REFERENCE

MAI017

### DIMENSIONS & PROPORTIONS



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# EXHIBITION HALLS

## ADVERTISING OPPORTUNITIES

Code	Description	Material	Size	Cost
MAI029	Exhibition Halls Washroom Advertising – 6000sqm	Gloss	A3	<b>£805.00</b>
MAI030	Exhibition Halls Washroom Advertising – 4000sqm	Gloss	A3	<b>£575.00</b>
MAI031	Exhibition Halls Washroom Advertising – 2000sqm	Gloss	A3	<b>£230.00</b>
	<i>*Washroom advertising in other suites available on request</i>			
MAI032	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ss	<b>£920.00</b>
MAI033	Exhibition Halls hanging banner	Banner Vinyl	6000 x 3000 ds	<b>£1587.00</b>
MAI034	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ss	<b>£1288.00</b>
MAI035	Exhibition Halls hanging banner	Banner Vinyl	10,000 x 2000 ds	<b>£1828.00</b>
MAI036	Exhibition Halls Link A0 Frames	1mm foamex	A0	<b>£90</b>

**NOTE:** larger banners available – price on application

# NORTH ENTRANCE SMALL WINDOW GRAPHIC

## SITE

North Entrance Windows

## SIZE

1090 mm x 640 mm

## MATERIAL

Easy lay bubble vinyl

## PRICE

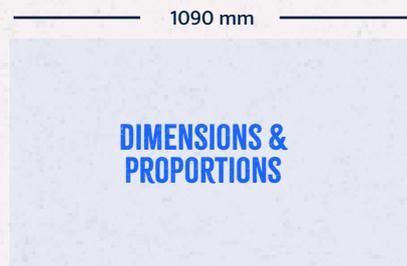
£802.50 (single sided)

£1305.00 (double sided)

6 in total

## REFERENCE

MAI018



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# NORTH ENTRANCE FORECOURT SPACE

(vehicle/exhibit)

## SITE

Specified by the exhibitor

## PRICE

£34.50 (per sqm)

*\*Maximum space restrictions apply*

Please speak to your event organiser.  
A plan must be submitted before  
sign off is confirmed.

## REFERENCE

MAI019



# NORTH ENTRANCE BOLLARD COVERS

## SITE

North Forecourts

## SIZE

240 mm x 1000 mm

## MATERIAL

Correx

## FIXINGS

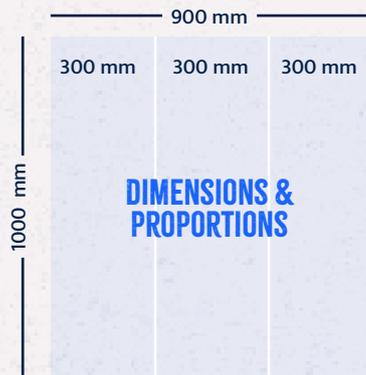
Over bollards

## PRICE

£115.00 each

## REFERENCE

MAI020



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# NORTH ENTRANCE LIGHT BOXES

## SITE

North Entrance

## FIXINGS

Vinyl

## SIZE

900 mm x 1250 mm

## PRICE

£115.00 (per light box)

## MATERIAL

Backlit material

## REFERENCE

MAI021



# BANNER SPACE

## LEFT OF THE ANECDOTE

### SITE

Approach to building

### FIXINGS

Eyelets

### SIZE

11060 mm x 2810 mm  
20mm bleed

### PRICE

£1633.00 (1 off)

### MATERIAL

Banner vinyl mesh with  
eyelets

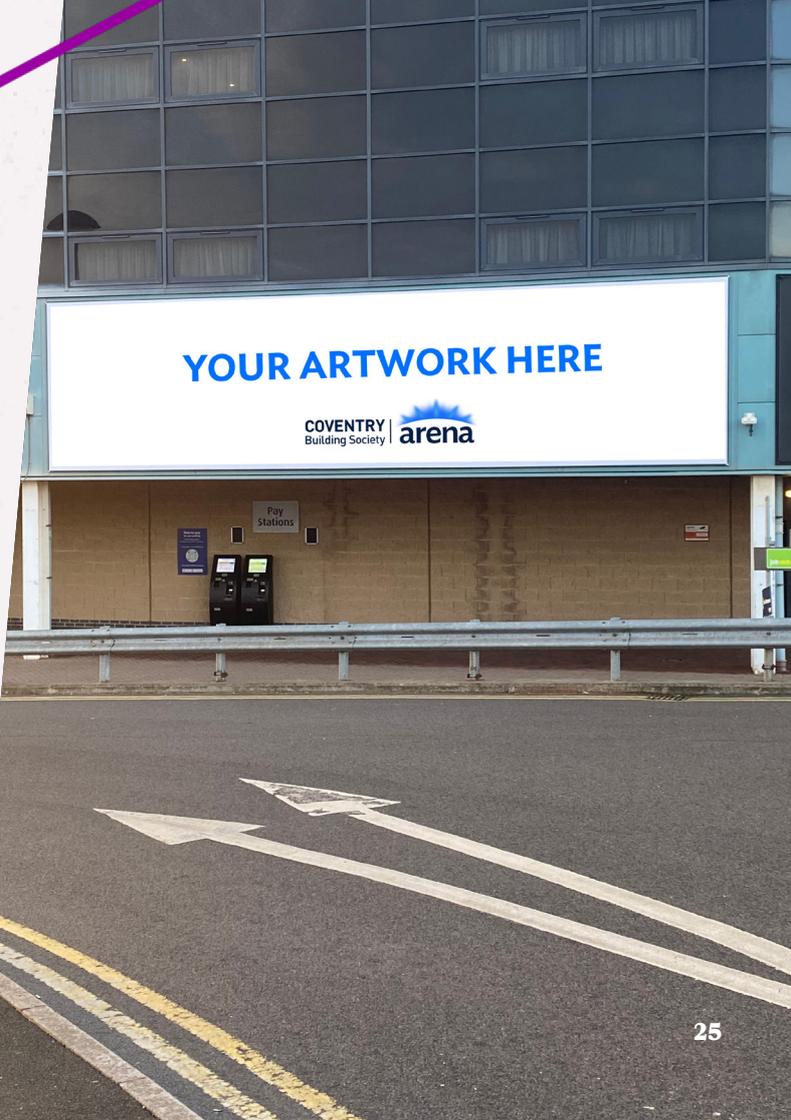
### REFERENCE

MAI022

11060 mm

**DIMENSIONS &  
PROPORTIONS**

2810 mm



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# COMMONWEALTH CONVENTION CENTRE PAVILLION LED SCREEN

## SITE

Commonwealth  
Convention Centre pavillion

## SIZE

3840 px x 2160 px

## PRICE

£1950.00 (sole use)

£1300.00 (shared use)

## FORMAT

Still graphics in JPEG or  
PNG

Video graphics in H.264,  
MP4, AVI or MKV format

## REFERENCE

MAI023



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# COMMONWEALTH CONVENTION CENTRE PAVILLION

## SITE

Commonwealth  
Convention Centre

## SIZE

**A** 8000 mm x 1900 mm

**B** 4700 mm x 1900 mm

## FIXINGS

Eyelets

## DIMENSIONS & PROPORTIONS



## MATERIAL

Banner vinyl mesh  
with eyelets

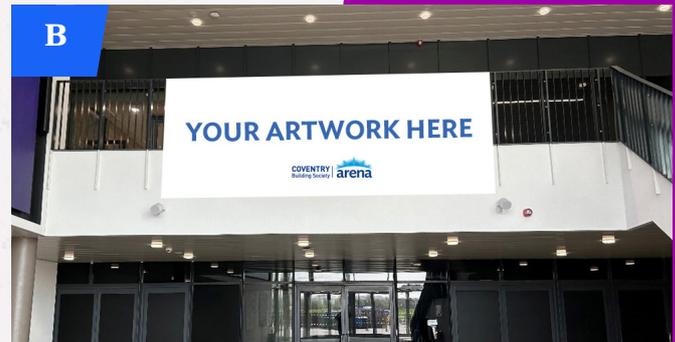
## PRICE

**A** £590.00

**B** £420.00

## REFERENCE

MAI024



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# COMMONWEALTH CONVENTION CENTRE PAVILLION

## SITE

Commonwealth  
Convention Centre

## SIZE

**C** 4700 mm x 1000 mm  
**D** 4700 mm x 2400 mm

## FIXINGS

Eyelets

## DIMENSIONS & PROPORTIONS



## MATERIAL

Banner vinyl mesh  
with eyelets

## PRICE

**C** £335.00  
**D** £465.00

## REFERENCE

MAI024



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# ROADSIDE ELONEX SCREEN

## SITE

Car Park B

## SIZE

1080 px x 540 px

## PRICE

£1300.00

## FORMAT

Static images  
JPG or PNG only

(10 second duration)

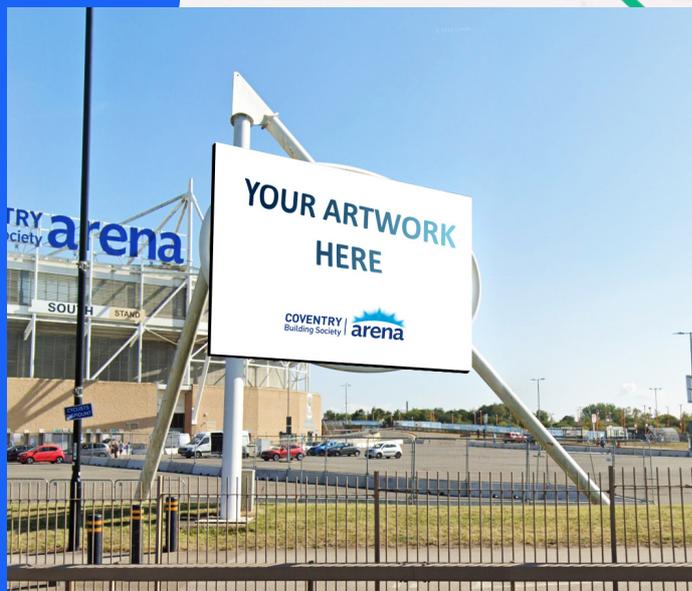
## REFERENCE

MAI025

1080 mm

DIMENSIONS &  
PROPORTIONS

540 mm



# TFS FRAMES

## SITE

Commonwealth  
Convention Centre  
Entrance and Foyer

## SIZE

4035 mm x 2354 mm

## MATERIAL

Gel/silicon edge  
Tensile fabric

## FIXINGS

Eyelets

## PRICE

£795.00 (for 1)  
£1,350.00 (for 2)

## REFERENCE

MAI026



# TFS FRAMES

## SITE

Atrium

## SIZE

1900 mm x 2700 mm

## MATERIAL

Gel/silicon edge Tensile fabric

## FIXINGS

Eyelets

## PRICE

£550.00

## REFERENCE

MAI027



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# TFS FRAMES

## SITE

North & South Ricoh  
Business Lounge Foyer

## SIZE

2300mm x 1400mm

## MATERIAL

Gel/silicon edge  
Tensile fabric

## FIXINGS

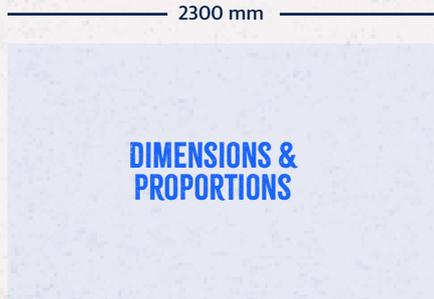
Eyelets

## PRICE

£780.00 (for North  
& South)

## REFERENCE

MAI028



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# ADVERTISING CHECK LIST

Page	Ref. no.	Name	Price	Tick
2	MAI001	North entrance digital banner		
3	MAI002	Atrium video wall		
4	MAI003	Atrium digital poster sites x 8		
5	MAI004	Digital marketing package		
6	MAI005	Escalator glass barrier		
7	MAI006	Atrium pillar wrap		
9	MAI007	Atrium thin pillar wrap		
10	MAI008	Atrium flag		
11	MAI009	Freestanding pull up banner		
12	MAI010	Atrium drop down		
13	MAI011	Atrium step risers		
14	MAI012	South entrance drop-down banner		
15	MAI013	Stairwell slimline graphic strips		
16	MAI014	Stair barrier glass		
17	MAI015	Hanging escalator sign		
18	MAI016	Exhibition Hall 1 entrance banner		

Page	Ref. no.	Name	Price	Tick
19	MAI017	Exhibition Hall 2 entrance banner (2 sizes available)		
20	Various	Exhibition Hall 1 & 2 advertising opportunities		
21	MAI018	North entrance small window graphics		
22	MAI019	North entrance forecourt space		
23	MAI020	North entrance bollard covers		
24	MAI021	North entrance light boxes		
25	MAI022	Banner space left of The Anecdote		
26	MAI023	Commonwealth Convention Centre pavillion LED screen		
27-28	MAI024	Commonwealth Convention Centre pavillion banners		
29	MAI025	Roadside Elonex Screen		
30	MAI026	Commonwealth Convention Centre pavillion TFS frame		
31	MAI027	Atrium TFS frame		
32	MAI028	North & South Ricoh Business Lounge Foyer TFS frame		



## ARTWORK REQUIREMENTS:

- Files formats we can use are PDF (Individual Files. Not multi page) or EPS
- Please add scale in all file names (example NEW PRINT 25%)
- 1% bleed on all files with trim marks
- All fonts to be outlined. If not, fonts should be supplied as TTF file
- Files must be created on a CMYK artboard
- Any elements such as images must be embedded and if not, supplied separately
- Images to be 300 dpi at full size for best quality results
- Ideally all files will be sent print ready, when artwork is opened there is always a chance that colours and/or effects will change slightly



[cbsarena.co.uk](http://cbsarena.co.uk)

*For more information,  
email [events@cbsarena.co.uk](mailto:events@cbsarena.co.uk)*

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Building Society  
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